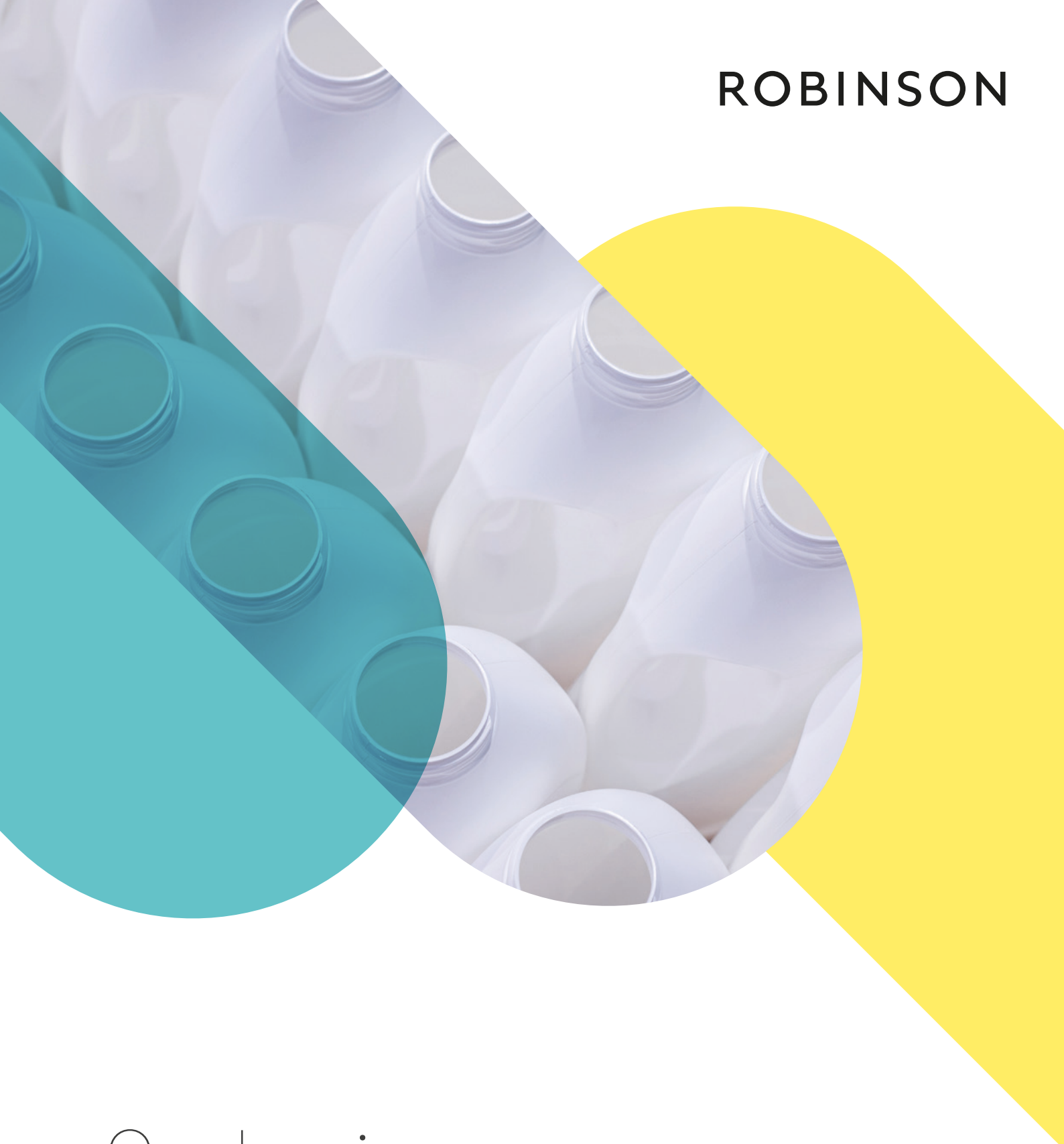




ROBINSON

Packaging a more sustainable future

Our sustainability pledge
2026 - 2030

Our approach to sustainability

Our company purpose reflects who we are, our commitment to creating value through responsible, sustainable packaging solutions and underpins everything we do as a business.

Our purpose:

Driving customer success through sustainable packaging solutions

Our ambition:

To design and manufacture packaging that protects products, minimises environmental impact and supports the sustainability goals of our customers and the markets we serve.

“

Sustainability remains central to our long-term strategy and our commitment to responsible growth. As a packaging manufacturer, we recognise the important role we play in supporting the transition to a circular and low-carbon economy. ”

John Melia | CEO



Our sustainability approach is built around three core areas that reflect the most material issues for our business and stakeholders:

Carbon reduction



Reducing carbon emissions to support the transition to a low-carbon economy, building long-term resilience and contributing to global efforts to limit the impacts of climate change.

Circularity



Conserving natural resources and accelerating the move to circular packaging solutions.

People



Creating a safe, inclusive workplace and supporting the wellbeing and development of our people and communities.

Our sustainability goals for 2030:

Sustainability goal	Why it is a priority	Targets
Carbon reduction		
Reducing scope 1 & 2 carbon emissions We will seek to reduce our own carbon footprint by improving energy efficiency and investing in low-carbon technologies.	Reducing emissions reflects our responsibility to minimise environmental impact and do the right thing for future generations. Customers increasingly expect lower-carbon supply chains.	25% reduction in scope 1 & 2 emission intensity from a 2024 baseline.
Transparency and oversight We will implement clear measurement across Scope 1, 2 and key Scope 3 carbon emissions.	Accurate carbon data is essential for credible targets, effective reduction planning and meeting rising customer and regulatory expectations.	Develop and gain Science Based Targets initiative (SBTi) validation for Scope 1, 2 and 3 emissions targets.
Increasing renewable energy usage We will increase our usage of renewable energy from multiple sources.	Renewable energy cuts emissions quickly, reduces exposure to volatile energy costs and supports science-aligned climate targets.	100% renewable energy usage.

Circularity		
Plastics circular economy We will advance circularity by increasing recycled content, embedding design for recyclability and eliminating unnecessary packaging. These are all features of the incoming EU Packaging & Packaging Waste Regulation (PPWR).	A circular plastics system reduces waste, and conserves finite resources. Recycled content and recyclability are now core customer requirements and will be reinforced by emerging circular economy legislation, making this essential for market relevance.	100% of in-scope packaging to be PPWR compliant.
Promote responsible forestry We will source all fibre based materials from responsibly managed, certified forests to protect biodiversity and ensure material transparency.	Certified fibre sourcing protects natural resources, supports biodiversity and meets customer and regulatory expectations for responsible material stewardship.	100% FSC certified (or equivalent) paper for primary, secondary and tertiary packaging.
Run sustainable operations We will reduce waste, water use and overall environmental impact by strengthening resource management, optimising processes and driving continuous improvement across all sites.	Our local communities and ecosystems depend on us to reduce our environmental footprint and produce sustainably. Reducing waste, water use and environmental impact improves efficiency, lowers operating costs and builds long-term resilience across our manufacturing sites.	Accredited environmental management systems in place for all sites.

People		
Health & Safety: from compliance to care We will build a proactive safety culture that prioritises wellbeing, going beyond compliance through better risk management, training and open reporting.	A strong safety culture enhances wellbeing, strengthens workforce engagement and underpins consistent, reliable operational performance.	Behavioural safety programme implemented across all sites. Serious Injury and Fatality prevention programme implemented across all sites. Accredited health and safety management systems in place for all sites.
Increase training & development We will strengthen workforce capability by expanding training, supporting leadership development and offering clear progression pathways.	Building skills and capability is critical for innovation, talent retention and meeting the evolving technical demands of our customers and industry.	Minimum average of 16 hours per employee spent annually on workplace training and personal development.
Sustainable sourcing We will enhance supply chain transparency by ensuring materials are responsibly sourced and suppliers meet high environmental and ethical standards.	Responsible sourcing reduces supply chain risk, enhances transparency and aligns with customer expectations for ethical and environmentally sound materials.	90% of suppliers (by value) signed up to Robinson ethical sourcing policy.

Our affiliations

Robinson's long-standing commitment to sustainability and rigorous operational standards is reflected in our extensive certifications, memberships and partnerships, ensuring that our safety and quality protocols remain strictly aligned with the evolving needs of our customers and the diverse markets in which we operate. We are proud to be affiliated with many of the world's pre-eminent industry bodies.

Our certifications

BRCGS



Our UK and Poland plastic factories are BRCGS (Brand Reputation Compliance Global Standards) certified, in Packaging Materials, to the highest international product safety management system of AA accreditation. This means, our food-grade packaging materials meet the Global Food Safety Initiative (GFSI) requirements and comply to highest food safety standards and legislation in the world.

<https://www.brcgs.com/>

Sedex



Sedex is one of the world's leading ethical trade membership organisations, working with businesses to improve working conditions in global supply chains. Our membership offers us the opportunity to work with other members in more than 180 countries, using it as a platform to exchange data, manage business risk, meet compliance, and drive positive change.

<https://www.sedex.com>

ISO9001



Our UK and Danish plastic factories are ISO 9001 certified, recognising the international standard for quality management. It is at the heart of our strong customer focus, the motivation of our top management and is the benchmark by which we measure our continual improvement in processes and procedures.

<https://www.iso.org/iso-9001-quality-management.html>

FSC



Our Paperbox business is FSC (Forest Stewardship Council) certified, ensuring paperboard products are sourced from responsibly managed forests that protect biodiversity, prevent deforestation, and uphold the rights of workers and Indigenous Peoples.

<https://uk.fsc.org/what-is-fsc>

Solution providers

TrackZero



TrackZero is a Certified B Corp sustainability platform designed to simplify carbon emissions tracking, reduction, and compliance. We use the software for our Scope 1, 2, and 3 tracking and reporting, facilitating supply chain decarbonisation, and automating our sustainability data management.

<https://trackzero.eco/>

Arbor



Arbor is a carbon accounting and management platform that automates Life Cycle Assessments (LCA) and Product Carbon Footprints (PCF) for businesses. Using this software enables us to assess the environmental impact of the packaging we produce and suggest ways to improve packaging sustainability credentials.

<https://www.arbor.eco/>

Our partnerships and affiliations

RECOUP



RECOUP (Recycling Of Used Plastics) is a leading, independent UK voice in informing the continued development of plastics recycling and resource management. We partner with RECOUP to help educate the public and businesses on the recycling of plastics to protect the environment. We utilise their technical expertise and network of recyclers to test and trial our packaging materials to demonstrate designing for recyclability. RECOUP also provide market insight and primary data on plastic recycling, helping us understand trends and act accordingly

<https://www.recoup.org/>

The BPF



The British Plastics Federation (BPF) is the world's longest-running plastics trade association. It has represented and promoted the UK plastics industry since 1933 and represents over 80% of the UK plastics industry by turnover. Through the BPF we work with 450 member companies that span the entire plastics supply chain. The membership work on a range of campaigns and lobbying to support the benefits of plastics and circular economy, legislative guidance and consultation, and up to date industry news and trends.

<https://www.bpf.co.uk/>

UK Packaging PACT



We have joined the UK Packaging Pact, a 10-year voluntary agreement (2026–2035) led by international NGO WRAP to accelerate the transition to a circular economy that expands on the UK Plastics Pact to cover all packaging materials. It brings together businesses, government, and NGOs focused on four main goals: optimizing design, scaling reuse/refill, investing in recycling infrastructure, and harmonising data.

<https://www.wrap.ngo/take-action/uk-packaging-pact>

Operation Clean Sweep



Operation Clean Sweep (OCS) is an international, industry-led initiative aimed at achieving zero plastic pellet, flake, and powder loss from manufacturing and transport facilities to prevent environmental contamination, particularly in waterways and oceans. By signing up to the initiative, we have made a commitment to implement systems to prevent plastic pellet loss, as well as to protect the aquatic environment.

<https://www.opcleansweep.eu/>

Together since 1839

[@robinsonpack](#) [in robinson packaging](#)

Visit us online at robinsonpackaging.com

Robinson plc, Field House, Wheatbridge, Chesterfield, S40 2AB United Kingdom